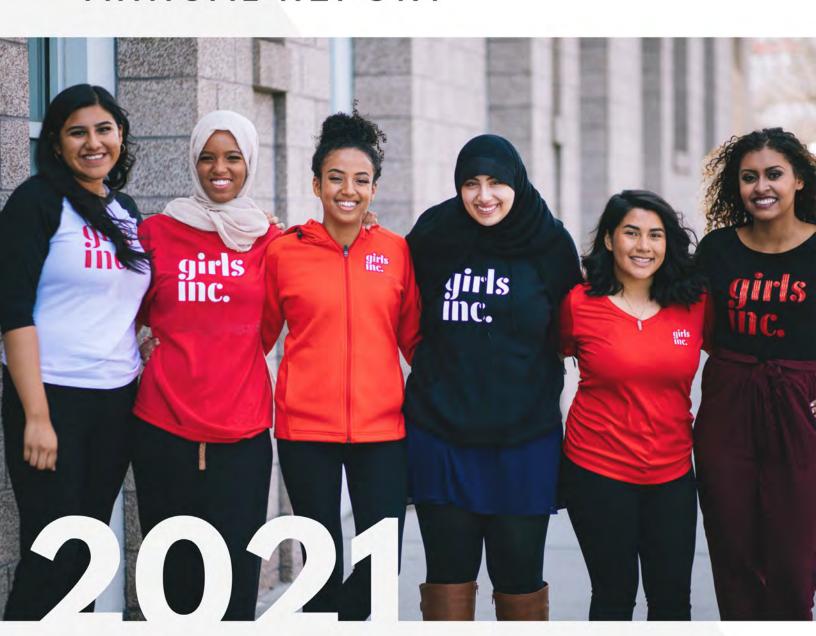


STRONGER, SMARTER, BOLDER TOGETHER

ANNUAL REPORT





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Dear Friends,

In a year marked by unprecedented fear and devastating isolation, the Girls Inc. network came together to provide extraordinary support to girls—as well as to their families and their communities. Throughout the network, we had the good fortune to remain focused on our mission, and to meet our ambitious goals even as we watched other equally hard-working organizations fail to thrive. Our courage was tested, and our hearts were sore, but our resolve was strengthened by the relationships and connections we have with each of you: our staff, colleagues, supporters, and friends. Simply put, we were—and are—stronger together.

It is not with a view toward hunkering down that the strategic plan we launched in April 2020 is rooted in self-assessment and taking stock. Rather, we have an imperative to scale and bring Girls Inc.'s proven programming to more of the girls who need us most. We also aim to be the leading advocate for the rights and opportunities of all girls. In order to do so, we have set three strategic priorities: 1) innovate funding and revenue streams, 2) leverage the knowledge of the network, and 3) enhance the core components of Girls Inc., including our evidence-based programming, girlled advocacy, and alumnae engagement.

Our new plan also calls for creating a culture of innovation and knowledge management, with an intentional focus on diversity, equity and inclusion (DEI). Over the last year, we have seen magnified long-standing social inequities, which not only hinder the development of girls' potential, but also threaten our ability to compete in the global economy. Girls Inc. has been involved in this work for decades, and will continue to leverage our relationships and resources to advance young women's influence, power, and representation. We seek to strengthen our infrastructure and our core values in order to prepare for the future we envision, one in which we bring the proven Girls Inc. Experience to more girls and more communities throughout the US and Canada.

I am deeply grateful for your commitment to Girls Inc. and for our shared belief in the inherent potential of every girl. With your support, Girls Inc. works alongside girls and young women to advance policy and culture change. We equip them to take action as leaders and change agents. We champion together the issues they care most about—such as support for mental health, and safe and supportive schools, both highlighted later in this report.

I look forward to what we will accomplish together. Together is the way that Girls Inc. has navigated a pandemic to emerge at year-end as a stronger, smarter, and bolder network. Together, we are building a new generation of leaders. And together, we will move boldly forward, to ensure that girls and young women thrive, in this moment, and in college, career, and life.

Sincerely, **Stephanie J. Hull, Ph.D.**President and CEO



I want to begin this letter with heartfelt appreciation to our donors, friends, supporters, and colleagues. Girls Inc. has been able to adapt to a challenging and changing environment, and that is a testament to your unwavering commitment to our mission and to the girls we serve. In the pages that follow, you will see that there is much to highlight about Girls Inc.'s accomplishments in fiscal year 2021. At the same time, we are keenly aware that we must not lose any momentum as we work to close the opportunity gaps that remain for far too many girls.

I am pleased to report that Girls Inc. delivered impressive results in the 2021 fiscal year. Our operating revenue was \$15.23M, 22.3 percent higher than budgeted, and we ended the fiscal year with total net assets at \$41.3M. Girls Inc.'s capacity increased considerably this year thanks to significant multi-year partnerships with the Lilly Endowment and Enterprise Holdings.

Most recently, we proudly accepted a \$10M award from the Equality Can't Wait Challenge in support of Project Accelerate. The competition—hosted by Pivotal Ventures, MacKenzie Scott and Dan Jewett, and Charles and Lynn Schusterman Family Philanthropies—called for bold ideas that would expand women's power and influence in the U.S. by 2030. Project Accelerate will leverage partnerships with leading employers to improve young women's preparation for and attainment of leadership positions. We will have much more to say about this work in subsequent annual reports.

The end of the fiscal year marked the successful conclusion of our five-year strategic plan. The network is strong, growing, and well positioned for continued impact. Now, we turn our attention to capacity building, both within the National office and among our network of 78 affiliates. Our new strategic plan for 2021–2025 sets as its goal to create a sustainable organization that has a resilient culture to ensure a thriving community of strong, smart, and bold girls.

Given the uncertainty of the past 18 months and the unknown repercussions for the years ahead, the work we are undertaking now is particularly urgent. We intend not to go back, but instead to move forward. Our future success will depend on effective coordination and collaboration throughout the entire network. We are interconnected, and the work we do is interdependent. Just as we rely on each other, we also rely on you, our supporters and partners. We depend on your investment in Girls Inc., and the connections you make with us are necessary and deeply appreciated.

Together, we have an incredible opportunity to change the trajectories of girls' lives, which will benefit their families, their communities, and our society as a whole. Thank you for joining us at this important time. We are grateful for your support.

Sincerely, **Tony Bucci**Board Chair



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Girls Inc. Lifetime Champion for Girls Chair of the Sherwood Foundation

Tony Bucci

Board Chair Chairman 9Rooftops

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Board Treasurer
President
Remington Seeds LLC

Amy Adams

Board Secretary Vice President, Fuel Cell and Hydrogen Technologies Cummins Inc.

Stephanie J. Hull, Ph.D.

President & CEO Girls Inc.

Michael Brown

Region III Volunteer Representative CPA, Managing Director, Audit & Assurance Services Deloitte & Touche

Sandra Campos*

CEO

Project Verte and Founder, Fashion Launchpad

Taj Clayton

Partner Kirkland & Ellis LLP

Amy Dillon

Region I Professional Representative
President & CEO
Girls Inc. of Shelbyville & Shelby County

Renee Flagler*

Region III Professional Representative Executive Director Girls Inc. of Long Island

Susan Gambardella

President, North America Kimberly-Clark Professional

Melanie Gray

Partner Winston & Strawn LLP (Retired)

Julie Greiner Weiser

Former Chief Merchandise Planning Officer Macy's Inc.

Rashida Hodge*

VP, Azure Data and AI, Customer Success Microsoft

Luana Lewis*

President & COO CollabraLink Technologies, Inc.

Cate Luzio

Founder & CEO Luminary

Lisa Moore

Region IV Professional Representative President & CEO Girls Inc. of Memphis

Sue Napper

Region IV Professional Representative Director of Administrative Services Owensboro Municipal Utilities (Retired)

Kristin A. Pace

Region II Volunteer Representative Partner Donahue Fitzgerald LLP

Vanita Patel*

Head of Industry and Strategic Partnerships Apple Inc.

Alison Kenney Paul

Managing Director Google

Dr. Deborah P. Rubin

Senior Partner and Co-Head of Board & CEO Services RHR International LLP

Dana Sullivan

Region I Volunteer Representative Partner Buchanan Angeli Altschul & Sullivan LLP

Sonya Ulibarri

Region II Professional Representative President & CEO Girls Inc. of Metro Denver

^{*} New Board Member term started FY21

NEW BOARD MEMBERS



Sandra Campos

CEO, Project Verte and Founder, Fashion Launchpad

Sandra Campos is an internationally recognized 3x CEO and 2x founder in retail and retail technology. She is currently CEO of Project Verte and Founder of Fashion Launchpad.



Renee Flagler

Region III Professional Representative Executive Director Girls Inc. of Long Island

Renee Flagler Executive Director of Girls Inc. of Long Island. Flagler is an experienced business strategist, and award-winning writer, adjunct professor, and speaker who is passionate about encouraging women and youth to pursue their passion and purpose.



Rashida Hodge

VP, Azure Data and AI, Customer Success Microsoft

Rashida Hodge is a technologist and executive leader at the forefront of Al and emerging technologies changing how businesses operate. Throughout her career, she has been focused on delivering complex technology solutions from research to commercialization, at scale.



Luana Lewis

President & COO CollabraLink Technologies, Inc.

Luana Lewis is President and Chief Operating Officer at CollabraLink Technologies. She's also the founder of Amalie Consulting. Lewis has over 25 years of experience across multiple practice areas, including strategic planning, enterprise transformation/portfolio management, and human capital management with a focus on diversity, equity and inclusion.

Vanita Patel

Head of Industry and Strategic Partnerships Apple Inc.

Vanita Patel is the Head of Industry and Strategic Partnerships at Apple Inc., with twenty years of experience as a global technology executive focused on building partnerships to drive transformational change.



Stephanie J. Hull, Ph.D.

President & CEO

Pat Driscoll

Chief Operating Officer

Rebecca Carroll

Chief Financial Officer

Casta Guillaume, Ph.D.

Director of Research & Evaluation

Lizbeth Johnson

Interim Director of Information Technology

Lara S. Kaufmann

Director of Public Policy

Niki Kelly

Director of Affiliate Services

Delita Marsland

Chief Development Officer

Janet Gartin Moore

Director of Diversity, Equity, and Inclusion

Penn Sheppard

Director of Learning

Veronica Vela

Director of Marketing & Communications



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TO BE STRONG, SMART, AND BOLD IS TO NOT LET YOUR CIRCUMSTANCES DEFINE YOU.

Melanie

Girls Inc. of New York City Alumna

Hello! My name is Melanie. I am an alumna of Girls Inc. of New York City and a freshman at Boston College. I am also the first person in my family to attend college. Before coming to Girls Inc., I did not see a bright future for myself or one filled with possibility. I questioned whether I was capable or deserving of great things. But Girls Inc. taught me there was nothing I could not do. I learned that our circumstances don't have to define us. I also discovered that I could even help others get through difficult times. As a mentor and peer educator, I plan to continue to do what I can to ensure young people like me have the support they need to succeed in life. That's the impact Girls Inc. has made in my life.

Learn more about my story.

HIGHLIGHTS



Girls Inc. awarded \$10M from the Equality Can't Wait Challenge

New York Times



Vanity Fair



Let's Address Systemic Racism Systemically — Now and Always

By Dr. Stephanie J. Hull

Independent Sector



Hillary Clinton and Tina Fey Teaming for Girls Inc. Fundraiser

The Hollywood Reporter



Marsai Martin
Partners With Girls
Inc. to Executive
Produce Inaugural
Film Festival

The Hollywood Reporter

Girls Inc. CEO on Paving the Way for Gender Equality

Cheddar News

Enterprise is giving \$120 million to improve racial equity

CNN.com

Nevermind the medals advocating for mental wellbeing

By Dr. Stephanie J. Hull

Blavity





ELEVATING A GENERATION OF GIRL LEADERS

Meghan, The Duchess of Sussex, convened a virtual roundtable with Girls Inc. and National Women's Law Center to give adolescent girls a platform to speak about the breadth of challenges their generation is currently facing. Joined by Stephanie J. Hull and Fatima Goss Graves, the respective leaders of Girls Inc. and National Women's Law Center, The Duchess heard from a powerful and passionate group of 13- to 18-year-olds—primarily girls of color—who are part of the Girls Inc. network. Read more here.







ON THE ROAD FORWARD TO RACIAL EQUITY WITH ENTERPRISE

With a five-year, \$5 million commitment through its ROAD Forward program, the Enterprise Holdings Foundation has provided Girls Inc. with an incredible opportunity to advance two critical areas of our efforts supporting racial and gender equity. By sharpening the work we do to support social and emotional learning, Girls Inc. will ensure that girls we serve develop skills they need to thrive in school and in the world. By supporting our own deep commitment to diversity, equity and inclusion, Girls Inc. will continue to build an organization that is reflective of the girls we serve and the values we hold as we work to create an equitable society.



PARTNERING ON TECHNOLOGY ADVANCEMENTS WITH THE PATRICK J. MCGOVERN FOUNDATION

The Patrick J. McGovern Foundation committed \$250,000 to developing a wide-reaching, intentional, and regularly renewed approach to technology, a vital step as Girls Inc. works to achieve its growth goals and help equip the girls it serves to thrive in a rapidly changing world. The funding significantly accelerates implementation of the strategic plan by providing a full audit of existing technology infrastructure and capacity, and a set of recommendations to guide direction and investment in the immediate future.

Foundation President, Vilas Dhar, states, "We're proud to partner with Girls Inc. in developing strong, smart, bold, and ethically-grounded leaders. The holistic and affirming programming, focus on STEM education, and 20 impact areas across which Girls Inc. empowers and inspires girls benefits us all as we work towards a shared, inclusive, and tech-enabled future. We're so excited to see what this community continues to accomplish!"



rae

INVESTING IN HEALTHY FUTURES WITH RAE WELLNESS

As part of its mission to "live and breathe support for well-being," Rae Wellness donates 5% of all revenue to Girls Inc., investing in the health and well-being of the next generation. Together, Girls Inc. and Rae Wellness ensure that thousands of girls have access to the support they need to take charge of their mental and physical health and assert their ability to sustain a healthy, positive sense of self in challenging environments. In 2020, support from Rae Wellness was critical. Together, we guaranteed that girls had access to safe spaces, enriching programming, and networks of support they needed to navigate and cope with challenges they faced. "We are proud to align our company with Girls Inc. and inspired every day by its mission—championing and inspiring the next generation of females," said Angie Tebbe, CEO and co-founder of Rae. "Our partnership helps empower girls to achieve their version of wellness while maintaining a positive sense of self through the Mind + Body Initiative, and we are committed and honored to be a part of this amazing work."



FITNESS + FUNDRAISING FROM CREFC WOMEN'S NETWORK

The Commercial Real Estate Finance Council (CREFC) hosted a virtual fitness fundraiser during the month of October, with over 300 of its members clocking 71,673,025 steps in support of Girls Inc. Special thanks to the CREFC Women's Network for selecting Girls Inc. as a beneficiary and raising nearly \$160,000 through their virtual walk.

CHAMPIONS

GIRLS INC. VIRTUAL CELEBRATION

Girls Inc. hosted virtual events to celebrate the accomplishments of Girls Inc. girls and the support of donors at a time when it was most needed. In December, **Hon. Hillary Rodham Clinton, Simon Biles, Tina Fey, Amanda Gorman**, and so many other <u>inspiring women lent their time, talent, and voices</u> to collectively lift our spirits and to help raise funds to support the Girls Inc. mission. This spring, we also hosted our <u>first-ever Film Festival</u>, executive produced by **Marsai Martin** and hosted by **Amber Ruffin**. The event featured four short films about Girls Inc. girls, created by leading female directors. There were also special appearances by **Dr. Anthony Fauci, Tracee Ellis Ross, Venus Williams**, and more!





ADVOCACY FOR AND WITH GIRLS

MAKING SCHOOLS SAFER AND MORE SUPPORTIVE FOR GIRLS AND ALL YOUTH

The transition to a new administration and Congress presented Girls Inc. with an opportunity to encourage government officials to prioritize the health, safety, and success of girls and all youth.

We activated our national network, including girls, to advocate for policies that help <u>schools become safer and more supportive</u> for students by:

- Increasing access to <u>mental health support</u>;
- Adopting <u>positive approaches to school discipline</u> that address the racial disproportionality in suspensions and expulsions and create environments conducive to learning;
- Improving access to comprehensive, non-shaming, and inclusive healthy sexuality education;
- Affirming the rights of LGBTQ+ students; and
- Fixing harmful Title IX regulations on sexual harassment.

Our national public policy team regularly meets with the White House Gender Policy Council and with offices at the Department of Education and Department of Justice, as well as with congressional offices, to advocate for the support of students through these policy priorities.





STRENGTHENING OUR DIRECT SERVICE THROUGH ADVOCACY

Our direct service and advocacy work—which are integrally linked—continue to strengthen and reinforce one another.

Our local organizations provide advocacy programming to girls. Our programming helps girls become leaders, find their voices, and learn to advocate for themselves and others. In turn, working with and listening to girls helps inform our policy positions.

Mobilizing our large network of affiliates, engaging girls and their communities, and working in coalition with partner organizations helps to amplify our policy recommendations. Our advocacy with and for girls raises awareness about the issues girls face, systemic solutions to address these issues, as well as the difference Girls Inc. makes. Direct service and advocacy are stronger, smarter, and bolder together!

GIRLS IN ACTION

Teaching girls to advocate for themselves and others, and giving them opportunities to do so, creates change today and is an investment in their leadership tomorrow.

Just a few examples from the last year:

- Members of the Girls Inc. National Teen Advocacy Council (TAC) participated in **listening sessions with officials from the U.S. Department of Education** about the impact of the pandemic on their education.
- Girls from around the network contributed to **White House Gender Policy Council listening sessions** in which they shared their life experiences and suggested policy changes.
- During a **Virtual Capitol Hill Day** in July, our TAC leaders met with congressional offices regarding racial equity challenges in K-12 schools, the need for more mental health support for youth, and access to comprehensive sex education.
- **Representative Carbajal agreed on the spot** during a meeting with the TAC to cosponsor the Real Education and Access for Healthy Youth Act, showing our TAC members that their advocacy really can make a difference.

The power of youth voices moves the needle forward on important issues, in our communities and nationally. We commend our teen advocates for their courage in sharing their stories and advocating for what they believe in. Through efforts like these, we make progress in creating a more equitable world for girls and all youth.





Pacesetter (\$100,000-\$999,999)

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Charles & Margery Barancik Foundation
Katherine Butler & Karen Scheid
Mercedes Millington & Jack Mithun
Linda Monda
Alan Patmore
Sue & Ralph Stern
Nancy Vankat

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Tracy Katsky Boomer
Cookie Boudreaux
Yvette Lee Bowser
Kasia & Barry Brand
Kathy & Travis Brown
Jamie Lavin Buzzard
Chris Chastain

* Deceased

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Kate & Warren Coopersmith

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Charlotte Ellis
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Katherine L. Elmer
Quinn Emmett

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Sheri Fella

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Debra Fischer

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Susan Flannery Anne Flett-Giordano Marjorie Follette

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BALANCE SHEET

TWELVE MONTHS ENDED MARCH 31, 2021

ASSETS

Total Liabilities and Net Assets	\$ 43,838,737
Total Net Assets	41,262,291
	29,353,978
Perpetual in nature	20,109,089
Purpose and time restricted	9,244,889
With Donor Restrictions:	11,908,313
Undesignated by Board for Endowrherit	11,142,773
Without Donor Restrictions: Designated by Board for Endowment	765,540
NET ASSETS	
Total Liabilities	\$ 2,576,446
Deferred rent obligation	97,885
Deferred revenue	333,955
Scholarships payable	1,281,122
Accounts payable and accrued expenses	863,484
LIABILITIES	
Total Assets	\$ 43,838,737
Funds held by trustees	13,207,960
Property and equipment, net	1,268,699
Investments - Endowment	7,666,672
Prepaid expenses and other	260,758
Notes receivable from affiliate	43,220
Investments - Current	13,480,230
Grants, contracts, and contributions receivable	1,262,301
Dues receivables	82,935
Cash Accrued investment income	\$ 6,558,550 7,412

STATEMENT OF ACTIVITIES

TWELVE MONTHS ENDED MARCH 31, 2021

AT GIRLS INC. WE ARE COMMITTED TO USING FUNDS RESPONSIBLY.

ALLOCATION OF EXPENSES

82% Programming Expenses 15% Fundraising Expenses 3% Management & General Expenses

WHAT THIS MEANS

For every \$1.00 spent, 82 cents goes to supporting girls' development.

REVENUE AND SUPPORT	WITHOUT DONOR RESTRICTIONS	WITH DONOR RESTRICTIONS	TOTAL
Special events revenue	\$ 799,438		\$ 799,438
Less: direct special event expenses	0		0
Special events, net direct cost	799,438		799,438
Contributions and private grants	5,793,526	7,866,124	13,659,650
In-kind contributions	75,481		75,481
Program revenue	618,873		618,873
Other income	80,569		80,569
	7,367,887	7,866,124	15,234,011
Net assets released from restrictions	8,253,411	(8,253,411)	,
Total Revenue and Support	15,621,298	(387,287)	15,234,011
EXPENSES:			
Program Services:			
Affiliate services/growth	5,080,719		5,080,719
Program, research and training	5,860,609		5,860,609
Public education and advocacy	1,771,550		1,171,550
Total Program Services	12,112,878		12,112,878
Supporting services:			
Management and general	425,973		425,973
Fundraising	2,161,466		2,161,466
Total Supporting Services	2,587,439		2,587,439
Total Expenses	14,700,317		14,700,317
CHANGE IN NET ASSETS BEFORE			
INVESTMENT RETURN	920,981	(387,287)	533,694
INVESTMENT RETURN			
Net appreciation on investments			
and funds held by trustees	1,031,387	5,964,284	6,995,671
Investment income, net	194,470	576,275	770,745
Total Investment Return	1,225,857	6,540,559	7,266,416
Gain on PPP Loan Forgivness	839,490		839,490
Change in Net Assets	2,986,328	6,153,272	9,139,600
Net Assets - Beginning of year	8,921,985	23,200,706	32,122,691
Net Assets - End of year	\$ 11,908,313	\$ 29,353,978	\$ 41,262,291

