

2017 GIRLS INC. NEW YORK LUNCHEON CELEBRATING WOMEN OF ACHIEVEMENT

Tuesday, March 7, 2017
New York Marriott Marquis
Broadway Ballroom
1535 Broadway (between 45th and 46th streets)
New York, NY
Reception: 11:15 a.m. **Luncheon:** 12:00 noon



I am pleased to attend the 2017 Girls Inc. New York Luncheon. Kindly reserve:

CORPORATE SPONSORSHIPS

Champion Sponsor: \$100,000
Includes a table of ten (most preferred seating), sponsorship of a table of girls, ten tickets to our VIP reception, three unique mentions on Girls Inc. social media outlets, recognition from the podium, a premier electronic ad at the Luncheon (10-second screen time, full-screen, color), premier ad and logo placement on our website, recognition in the program.

Underwriter Table: \$50,000
Includes a table of ten (preferred seating), five tickets to our VIP reception, two unique mentions on Girls Inc. social media outlets, recognition from the podium, a full-color electronic ad at the Luncheon (5-second screen time, full-screen, color), ad and logo placement on our website, recognition in the program.

Partner Table: \$25,000
Includes a table of ten, two tickets to our VIP reception, a gold electronic ad at the Luncheon (5-second screen time, full-screen, black and white with gold border), ad and logo placement on our website, recognition in the program.

Benefactor Table: \$10,000
Includes a table of ten, a black and white electronic ad at the Luncheon (5-second screen time, full-screen, black and white), listing as a sponsor on our website, recognition in the program.

OTHER OPPORTUNITIES FOR SUPPORT

Individual Table: \$5,000
Includes a table of ten, a logo ad at the Luncheon (logo or name listing on the supporters screen), recognition in the program.

Benefit Committee: \$1,000
Includes two individual tickets and a logo ad at the Luncheon.

Corporate Ticket: \$500

Individual Ticket: \$250

In an effort to go green and manage resources efficiently, Girls Inc. has evolved our traditional paper journal to incorporate a video tribute. All ads will be shown on the main screens in the ballroom throughout the Luncheon. A keepsake book of all ads will be presented to each Honoree.

I regret that I cannot attend the 2017 Girls Inc. New York Luncheon, but wish to show my support:

_____ By sponsoring a table of girls to attend the event: \$5,000
_____ By lending my name to the Benefit Committee: \$1,000
_____ By sponsoring an individual girl to attend the event: \$250

_____ By making a contribution of \$_____
_____ By running an electronic ad. Please call for specs and rates.

CONTACT INFORMATION

Name _____ Title _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ **E-MAIL** _____

Check enclosed _____ I would like to pay by credit card: AMEX VISA MC DISC

CARD # _____ **SECURITY CODE** _____

EXP. DATE _____ Signature _____

Contact for Table Seating: Name _____ Phone _____

SPONSORSHIP RECOGNITION

Please indicate below the exact listing you prefer for event materials. You may list your name **OR** the name of your company (only one line may be listed).

LISTING

All but \$140 per person per ticket is tax deductible to the full extent allowed by law. Proceeds support national Girls Inc. programming such as pregnancy prevention; media literacy; science, math, and technology education; substance abuse prevention; financial literacy; and sports participation.

Please contact:
Rachel Landau at (212) 509-2000 ext. 261
or rlandau@girlsinc.org for more information.
You may fax back your responses to (212) 509-8708.

Please make checks payable to:
Girls Inc.
Federal Tax ID# 13-1915124
Register online at girlsinc.org

Send materials to:
Girls Inc.
120 Wall St. Floor 18
New York, NY 10005
rlandau@girlsinc.org

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ELECTRONIC AD RETURN FORM

- I would like to make a contribution by running an electronic advertisement at the 2017 Girls Inc. New York Luncheon. In an effort to go green and manage resources efficiently, Girls Inc. has evolved our traditional paper journal to incorporate a video tribute. All ads will be shown on the main screens in the ballroom throughout the Luncheon. A keepsake book of all ads will be presented to each Honoree.

Dimensions for ad submissions are 10" x 7.5" except for Gold Ad which measures 9" x 6.5".
Horizontal format for all.

- Please submit pdf, tiff, jpg, or eps files of your ad saved at a minimum resolution of 300 dpi with all fonts embedded.
- Submit electronic ads through email and please stuff or zip all files prior sending.

- Do not use a font below 12 point to ensure proper screen viewing.

Materials Due: Friday, February 24th, 2017

Kindly Reserve:

___ **Premier Ad: \$4,500** 10-second screen time.
Full-screen, color ad. Includes premier ad placement on the Girls Inc. website.

___ **Full-Color Ad: \$2,500** 5-second screen time.
Full-screen, color ad. Includes ad placement on the Girls Inc. website.

___ **Gold Ad: \$1,500** 5-second screen time. Full-screen, black and white ad with gold border (Girls Inc. will add the border). Includes ad placement on the Girls Inc. website.

___ **Black and White Ad: \$850** 5-second screen time.
Full-screen, black and white ad.

___ **Logo Only: \$450** 5-second screen time. Your logo or name listed on the supporters screen.

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Name _____ Title _____

Company _____

Address _____ City _____ State _____ Zip _____

Phone _____ Fax _____ **E-MAIL** _____

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